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Vendor Promotion Plan

Vendor Name: D&Q

Point of Contact: Shannon Palisoc – shannonp@dandq-international.com

Promotion Name: Hormel Mother's Day Ninja Slushie and Gift Certificate Promotion

Promotion Dates: March 30- May 5, 2026 /Drawing May 6, 2026

Promotion Location: All Pay-Less Locations

Promotion Description: With every purchase of \$20.00 worth of Hormel Foods products, Måolek Rewards members are automatically entered to WIN!

Promotion Type:

- | | | | |
|--|---------------------------------------|--|--|
| <input type="checkbox"/> Dinanche Deals | <input type="checkbox"/> Chagi | <input checked="" type="checkbox"/> Måolek Rewards | <input type="checkbox"/> Promo Pricing |
| <input type="checkbox"/> In-Person Event | <input type="checkbox"/> Online Event | <input checked="" type="checkbox"/> Raffle | <input type="checkbox"/> Free Product |
| <input type="checkbox"/> Other: | | | |

Minimum Order Quantity: N/A

UPCs: N/A

Vendor Support:

- Labor Merchandising Advertising Other:

Promotion Mechanics:

- a. Måolek Rewards member make purchase of \$20.00 worth of Hormel Foods products.
- b. Qualifying purchases to include the following UPCs:

2. Member receives (1) entry to win for every incremental purchase

Selling UPC Code	Case UPC Code	Unit UPC Code	Description	Size Dimension
37600470650	37600470650	37600336581	SPAM BACON	12/12 OZ
37600417167	37600417167	37600221214	SPAM HOT & SPICY	12/12 OZ
37600596664	37600596664	37600596633	SPAM LESS SALT	12/12 OZ
37600596671	37600596671	37600596640	SPAM LITE	12/12 OZ
37600596657	37600596657	37600596626	SPAM LUNCHEON MEAT	24/12 OZ
37600284414	37600284414	37600284288	SPAM MAPLE	12/12 OZ
37600312622	37600312622	37600169004	SPAM OVEN ROASTED TURKEY	12/12 OZ
3760032560	3760032560	37600316392	SPAM TOCINO	12/12 OZ
37600807941	37600807941	37600807449	MARY'S KITCHEN CORNED BEEF HASH	12/14 OZ
37600462211	37600462211	37600241939	HORMEL CHILI N/BEANS	12/15 OZ
37600239738	37600239738	37600223188	HORMEL CHILI W/BEANS	12/15 OZ
37600255790	37600255790	37600246095	DINTY MOORE BEEF STEW PLT	12/15 OZ
37600807958	37600807958	37600807456	MARY'S KITCHEN ROAST BEEF HASH	12/14 OZ

- a. Member purchases \$20.00 worth of products in one transaction = (1) entry
3. Drawing of winners on 10/30/25.
 - a. 16 winners

Prizes:

- \$500 Pay-Less gift card x 2 winners, \$100 Pay-Less gift card x 10 winners, Ninja Slushie Machine x 4 winners